



Ticonderoga Revitalization Alliance

A non-profit 501(c)3 Local Development Corporation whose mission is to restore economic prosperity in the Ticonderoga region by serving as a catalyst for innovative ideas and resources, and for public-private partnerships and investment opportunities.

Issue #11 July 2020

FROM THE BOARD

The Summer of 2020 will be remembered as the summer of a constrained economy, restricted travel, and for many, a summer of great financial or personal loss. But sometimes challenges can be opportunities to get creative, reinvent, and even create pathways to new and better things. And some things can still move forward relatively unaffected.

Through these challenging times and many, many Zoom meetings, our committees and partners have persevered to keep our programs moving forward. For instance, this is the first season of Ti-Alliance's Career Training Scholarship Awards. We're finishing up our feasibility study from our first NY Main Street Grant. And the Ti-Works Co-working Space is nearly ready to open.

We are so grateful to our teams and partners for their dedication to improving our economy and community, and recognize that they embody the true spirit of the Alliance. It's all about working together and connecting the resources. What is your dream, and how can we help you achieve it?

The Ti-Alliance Board of Directors

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Ti-Alliance and the DiFebbo Foundation Award \$25,000 in Scholarships to Ti Students



Makenzie Morrison



David Bechard



Brett Moore

Ti-Alliance and Tony J. and Jean H. DiFebbo Educational Foundation have awarded the first round of **Career Training Scholarships** to three deserving Ticonderoga High School graduates. A total of \$25,000 will be awarded to Makenzie Morrison, David Bechard, Brett Moore.

This program provides financial support to graduating Ticonderoga High School students that are continuing their education in skilled trades at regional community colleges.

Makenzie Morrison, of Ticonderoga, will be attending the North Country Community College nursing program. She will split her \$6,000 scholarship between her first and second years of the program. Makenzie's goal is to earn her Registered Nurse (RN) credentials.

David Bechard, also of Ticonderoga, will be attending the Hudson Valley Community College Electrical Construction and Lineman Program. He will receive \$12,000 and split the scholarship between the two years of the program.

Brett Moore, of Putnam and a 2019 Ti-High graduate, will be attending SUNY ESF Ranger School at Wanakena. Brett has already completed his first year of general education studies at SUNY Adirondack and will be using his \$7,000 scholarship toward his final year at Wanakena.

Congratulations to the recipients. We can't wait to see the big things that you do!

Ti-Alliance is now building the fund for next year. You can donate to these scholarships for the Class of 2021 and invest in their futures by using this link: www.ticonderoga-alliance.org/get-involved.

Adirondack Foundation Recognizes Ti-Alliance with \$5,000 Grant

The Ticonderoga Revitalization Alliance has received a \$5,000 grant from **The Adirondack Foundation's Generous Acts Fund** to support our operations. The grant will help fund the opening of Ti-Works, our summer intern program, and our business incubation program. We are so grateful to the Adirondack Foundation for their recognition of the work that Ti-Alliance is doing in our community, especially during this time when resources are scarce.

Ti-Works is a co-working space in downtown Ticonderoga where people can flexibly work in a quiet and professional setting with access to office essentials like the internet and printing. Ti-Works will start operations in the beginning of July, so keep an eye out on our Facebook and Instagram pages for an official opening date.

Our summer intern program is aimed at giving passionate young people the opportunity to work and learn with Ti-Alliance. With this grant, we are able to expand our communications program by hiring a part-time communications employee who can gain practical experience while helping to further Ti-Alliance's mission.

We will also use the grant to further develop our business incubation and entrepreneurship program and the Ti-Alliance Entrepreneurs Fund, which work to empower small business owners throughout the Ticonderoga area and to bolster our economy with new businesses.

The Adirondack Foundation is a non-profit that works to enhance the lives of those living and working in the Adirondack region through its philanthropy. We would like to say a huge thank you to the Adirondack Foundation for their generous contribution and trust in Ti-Alliance.



Downtown Feasibility Study Nears Completion

The Feasibility and Re-Use Study for three vacant downtown buildings is nearly finished. For this study, Ti-Alliance has partnered with two consulting firms, In.Site:Architecture and Camoin360, to identify sustainable and vibrant businesses and to develop renovation plans and budgets to ready the buildings.

The results of the study, combined with Ti-Alliance's research on tourism game-changers, our business incubation and programs, and the Ticonderoga Downtown Master Plan will provide a way forward for additional funding, entrepreneurship, and economic development on Montcalm Street.

The final reports will be posted to our website and the Town of Ti website at the end of July and will provide the owners of these buildings and Ti-Alliance with valuable information on how to develop new businesses, tenants, and financing to bring these three major buildings back into our economy.

If your business would be a good fit for one of the spaces or if you are thinking about starting a new business, visit our website at www.ticonderoga-alliance.org/cfa-grant-2020.

This project is funded by Ti-Alliance and a **New York State Main Street Grant**.

Ti-Alliance Welcomes Nina Singer



Nina Singer has joined the Ti-Alliance team for the Summer of 2020. Nina just graduated from George Washington University with a degree in Communications. She grew up in Burlington, VT, but she's a fourth-generation summer resident of Ticonderoga, spending all of her summers with her extended family in

Heart Bay. Nina's understanding of rural challenges and the local community is making her a valuable addition to our summer staff as she helps us establish Ti-Works and expand our communications program.

Economic Development is Exciting!

Donate today. Visit our website or send your check to P.O. Box 247 Ticonderoga, NY 12883. OR

Volunteer to work on a committee! We can use you!

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