

A non-profit 501(c)3 Local Development Corporation whose mission is to restore economic prosperity in the Ticonderoga region by serving as a catalyst for innovative ideas and resources, and for publicprivate partnerships and investment opportunities.

Issue #20 - November 2022

From the Board

Fall is the Alliance's time for annual planning and fundraising. In 2022 we expanded our capacity and positioned Ti-Alliance to tackle some very impactful economic development projects. We are laser focused on the things that will serve our residents and elevate our community, including childcare, downtown revitalization, and housing.

We recently formed the Ticonderoga Community Childcare Alliance with a powerhouse committee of 15 business and agency leaders who can help make it happen. We are determined to deliver this essential service to Ticonderoga Area families and employers in 2023.

The Alliance is also focused on downtown revitalization this year. Whether or not Ticonderoga receives the NY State DRI grant, the projects are scoped out and we're well positioned to tackle them with individual grants and private investors. Check out the article on 108 Montcalm.

We hope you will enjoy our emails and social media posts in the coming weeks as we share more about our work. Please remember that Ti-Alliance is only able to do this work because people like you Share the Vision and donate to the cause. We can do this together!

The Ti-Alliance Board of Directors

Nancy Archer Scott Hearburg Chris Mallon Pam Nolan Peter Reale

Lance Clark Pat Ida Sandy Morhouse Bobby Porter Mark Wright (Ex Officio)



Image courtesy of Google Maps

Welcome to Ti-Alliance... 108 Montcalm Street!

Ti-Alliance has recently taken ownership of the building at 108 Montcalm Street in Downtown Ticonderoga, commonly known as J.J. Newberry's or the Hacker Building. The building had been abandoned by the previous owner and significantly deteriorated over the past decade, creating an eyesore in the core block of Downtown Ticonderoga.

The Alliance began the process of purchasing the building from Essex County in early 2020. The county had planned to foreclose on the building. However, the foreclosure was delayed for more than two years due to a COVID moratorium. That moratorium was lifted last spring and foreclosure was completed in early October of this year.

"The timing to get 108 Montcalm into the hands of Ti-Alliance was so critical. The building is severely damaged from years of neglect. We were afraid that one more winter would cause the roof to collapse leaving us with a huge vacant lot in the middle of downtown," said Ticonderoga Supervisor Mark Wright. "We're glad Ti-Alliance was willing to step up and use their resources as an LDC to play a role in revitalizing this important fixture in Ticonderoga."

Ti-Alliance will now begin the process of finalizing the scope of the roof repair and other renovations, entertaining bids from contractors, and raising the funds required for renovation from private and public resources. Roof replacement is expected to be completed in Q2-Q3 of next year and a buildout for a new tenant will commence through the end of next year. It is hoped that a new feature business could be open as early as spring 2024.

Don't Miss Giving Tuesday on November 29th

Giving Tuesday is November 29th. It is a global generosity movement that takes place every year on the Tuesday after Thanksgiving. This year your donation will be matched 1:1 by a generous supporter of Ti-Alliance. You can save and scan this QR code to view the 2022 Ti-Alliance impact tiles and donate on Giving Tuesday (hold your phone camera up to the QR code and click the yellow link to scan it). Mark your calendars and follow along all month on email and social media as we count down to Giving Tuesday! Be part of something big. Support Ti-Alliance.





DRI Update

The Town of Ticonderoga successfully submitted its application for the NY State Downtown Revitalization Initiative Grant on September 23rd. It was the culmination of nine months of work by the DRI Committee that brought together the leaders of the town, economic development committee, and various community members to identify and quantify how our downtown would use \$10M.

After submission, the committee gave a tour of Downtown Ti to an ESD rep and had a zoom meeting with grant decision makers. Now we wait....until late December or early January to hear the names of this year's winners. Keep your fingers crossed.

A huge thank you to the all the residents of Ti, Hague, Putnam, and Crown Point who participated in the public outreach sessions and surveys. Your inputs guided the committee in prioritizing the many potential projects and constructing a most compelling application.

Thank You for a Great Annual Meeting

Thank you to everyone who joined us, both in person and virtually, for our 2022 Annual Meeting in August. We could not have asked for a better evening together. The room was electric, the conversations were exciting, and your commitment to this community is amazing. If you missed it, a recording of the opening presentation is available on our website at <u>www.ticonderogaalliance.org/about-us</u>.

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2022 has been a year of great growth and impact at Ti-Alliance. We continue to build a coalition of partners, investors, donors, and volunteers that Share the Vision of a revitalized Ticonderoga Area and help us do this work. There are lots of challenges ahead, but thanks to you there is much to celebrate. We hope you enjoy our 2022 impact tiles.



Entrepreneurs Fund Loans provided for local business expansion downtown anchor building secured for **revitalization** workdays completed by 57 remote workers at Ti-Works Coworking Space **member** Ti Community Childcare Alliance Team to advance a childcare plan for Ticonderoga new **workforce housing** units created by private investor partners

Workforce Development Programs Expanding

Ti-Alliance's workforce development programs continue to grow and impact our community. The Students in the Field program and annual spring job fair are becoming subsets of a broader Career Exploration program as we innovate more ways to connect local students and employers. This year, we will expand this program to bring professionals into the classroom, helping even more students explore all of the different, exciting careers in our community. If you are interested in sharing your occupation with local students, contact Melinda Fuller at fuller.melinda@gmail.com.

In October, Fort Ticonderoga hosted a terrific Students in the Field trip, bringing to life the variety of skilled careers and insight into the business of a thriving historical site. Students in Jay Wells' entrepreneurship class enjoyed meeting a variety of artisans and staff members who shared their unique

career paths. A tailor explained how they are preparing to sell historic clothing patterns to establish a new revenue stream. An interpreter expressed the importance of customer experience. And, administrative staff told them how Meta drones were recently used to develop virtual experiences. For students, it was really interesting to experience the fort from a business and career perspective.

Ti-Alliance would like to thank Rich Strum, Cameron Green, and the rest of the Fort Ticonderoga staff for hosting an excellent trip and their dedication to our students.



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