



Ticonderoga Revitalization Alliance

A non-profit 501(c)3 Local Development Corporation whose mission is to restore economic prosperity in the Ticonderoga region by serving as a catalyst for innovative ideas and resources, and for public-private partnerships and investment opportunities.

Issue #19 - August 2022

From the Board

What an exciting year it has been for Ti-Alliance. The energy in Ticonderoga and our surrounding communities is electric as more and more people become interested in living here, creating and expanding businesses, and investing in the vision that we share.

We continue to work with our students, employers, and school partners to build our skilled workforce pipeline. Ti-Works, our co-working space, is thriving. We made our first Entrepreneurs Fund loans. And, the opportunity page and outreach program continue to be effective tools for attracting new people to our community.

This year we have increased our capacity and laid the groundwork for some transformative projects for the coming year. We are committed to bringing public childcare to our community and providing affordable and attractive workforce housing for current residents and new ones. These are essential pieces of infrastructure needed to sustain and grow our community as an attractive place to live, work, and play.

We invite you to Share the Vision and be inspired at our Annual Meeting on Wednesday, August 24, from 4-6 pm in downtown Ticonderoga.

The Ti-Alliance Board of Directors

Nancy Archer	Lance Clark
Scott Hearburg	Pat Ida
Chris Mallon	Sandy Morhouse
Pam Nolan	Bobby Porter
Peter Reale	Mark Wright (Ex Officio)



George C. Singer (seated), a longtime friend of Ti-Alliance and dedicated supporter of trade education in our community, with his family.

The George C. Singer Scholarship Endowment Fund

Ti-Alliance is excited to announce the creation of the George C. Singer Scholarship Endowment Fund. The fund was established with a \$100,000 donation from George Singer and his family, lifelong seasonal residents of Baldwin Road in Ticonderoga and longtime friends of Ti-Alliance.

George Singer graduated with the Dartmouth Class of 1950 and earned his MBA from the University of Pennsylvania. He had a successful career with Morgan Stanley. In retirement, he owned the Ashley Book Company in Burlington, VT. George is a strong advocate for education and a lifelong learner himself. He and his family are generous contributors to Ti-Alliance's workforce development programs, providing opportunities for young people in our area.

Additional contributions to the Scholarship Endowment Fund have been made by The Stuart Family Foundation (\$10,000) and the Henry M. Rowan Foundation (\$5,000). Ti-Alliance hopes to grow the fund's principal to \$250,000 in 2023 to achieve even more financial sustainability for scholarships.

Ti-Alliance would like to thank George and his family, including his three children, Lauren Waite, Rob Singer, and Meg Huffman, for establishing the endowment fund. It carries his name to honor his vision and passion for the practical skills that are the lifeblood of a healthy community. The Singer Family's generosity will help local students access educational opportunities for generations to come.



Be inspired on August 24 as we bring Ti-Alliance to life for you.



Please join us for our Annual Public Meeting on August 24 from 4 - 6 PM EST at the Knights of Columbus Building (103 Montcalm Street, Ticonderoga). Come hear about our exciting projects over the past year and what's on tap for 2023. Then cruise the room to talk with our partners and the beneficiaries of our work and be truly inspired! RSVP is not required, but appreciated, to Executive Director, Donna Wotton, at donna@ticonderoga-alliance.org.

The Latest DRI News

NY State announced the official opening of the Downtown Revitalization Initiative grant cycle on July 22nd. In June, the community did an amazing job of participating in a month-long public input exercise, bringing lots of creative ideas to the table. Great job everyone!

Next steps: The DRI Committee will submit our Letter of Intent to NY State (August 10) notifying them of our intent to compete for the grant. "Abstracts" are being developed with details and budgets for all the possible "shovel ready" projects that will be submitted with the application. The public will be surveyed again and asked to prioritize the projects and provide final inputs. Our final application submission is due on September 23 at 4 PM!

Stay tuned for more updates!



Skilled Career Training Scholarship Recipients (left to right): Andrea Cooke, Jack Michalak, Andrea Paige, Eman Qamar, and Michael O'Donnell

Ti-Alliance Announces 2022 Scholarship Recipients

The Ticonderoga Revitalization Alliance has awarded \$33,000 in Skilled Career Training Scholarships to five Ticonderoga High School graduates for the 2022/2023 school year.

Andrea Cooke, Jack Michalak, Andrea Paige, and Eman Qamar are all members of the Ticonderoga High School Class of 2022. Andrea Cooke will be attending the Environmental Studies program at SUNY Adirondack. Jack Michalak will be attending the nursing program at North Country Community College in Saranac. Andrea Paige will be attending the welding program at the Advanced Welding Institute in Burlington. Eman Qamar will be attending the nursing program at Sienna College.

Michael O'Donnell, a 2021 Ticonderoga High School graduate, will continue his art studies at SUNY Adirondack on a Ti-Alliance scholarship this fall. This past year at SUNY Adirondack was transformative for Michael. He continues to discover and expand his talents in a variety of media, including having new photographic works chosen for inclusion in the annual student art show in the SUNY gallery. Two of Michael's original works are currently on display at the Ti-Alliance Ti-Works Coworking Space in downtown Ticonderoga.

We're so inspired by these students and look forward to helping them realize their dreams. Congratulations to each of this year's recipients! For more information on Skilled Career Training Scholarships or to donate to the fund, visit www.ticonderoga-alliance.org/career-training-scholarships.

Coming Soon: Craft Beer

Meet Matthew Brankman, the man bringing craft beer to downtown Ticonderoga. He's moving his Ledge Hill Brewing Company from Westport, NY to 92 Montcalm Street (formerly Libby's Bakery Café).

Craft beer will be a vital asset to downtown's business ecosystem. The brewery will create a new space where people can enjoy good company and great craft beer. And, we think Claire would be pleased that it will continue to be a community gathering place.

Brankman shares the vision and is excited to become a part of downtown Ticonderoga's revitalization. His goal is to be operational in September. Ti-Alliance is thrilled to welcome Brankman and Ledge Hill Brewing Co. to Ticonderoga. Follow him on social media @ledgehillbrewing and keep an eye out for Ledge Hill Brewing Co.'s opening day!

Audrey's Dream Come True

In May, local student and artist Audrey Cook was accepted into the prestigious Sotheby's Summer Institute in NYC. Ti-Alliance launched a crowdfunding page to raise the \$6,000 needed for her tuition. Within 10 hours, our community stepped up and exceeded the fundraising goal. It was remarkable.



For two weeks in July, Audrey Cook toured auction houses, visited art exhibits, and worked directly with industry professionals to grow her artistry. It was an experience she had only ever dreamed of.

When we all share the vision, our community achieves great things. Thank you to everyone who helped make this dream a reality for Audrey Cook.

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