A non-profit 501(c)3 Local Development Corporation whose mission is to restore economic prosperity in the Ticonderoga region by serving as a catalyst for innovative ideas and resources, and for public-private partnerships and investment opportunities.

Issue #15 - August 2021

From the Board

The staff of Ti-Alliance works in the Ti-Works co-working space. One of the great things about having our office downtown is that we are very accessible. In the past six months, we've noticed a dramatic uptick in the number of people who stop in to talk about projects and economic development issues. One thing that almost universally gets mentioned is that they feel something different in Ticonderoga. There's a new energy and positivity and it's palpable.

Maybe it's the new stores on Montcalm Street. Maybe it's seeing the physical changes of a renovating Burleigh House. Or they heard that PRIDE got a big state grant for the new riverside restaurant. Or their child or grandchild got help getting a job or a scholarship. Or a business is under new ownership... or one of a dozen other projects in downtown Ti... or maybe it's all of these things.

The Ti-Alliance Annual Meeting is held each August. As we begin preparing for this year's meeting, we hope you will consider attending the event on August 10th. We promise not to bore you with a long presentation, but rather give you an opportunity to experience the excitement of our projects and the people that bring them to life.

The Ti-Alliance Board of Directors

Nancy Archer Lance Clark Scott Hearburg Pat Ida

Chris Mallon Sandy Morhouse Pam Nolan Bobby Porter

Peter Reale Joe Giordano (Ex Officio)



Ti-Alliance 2021 Annual Meeting on August 10

The Ti-Alliance 2021 Annual Meeting will be held on August 10 from 5-7 pm at the Ticonderoga Knights of Columbus (103 Montcalm St. Ticonderoga, NY). The meeting is a chance for us to update our supporters on our strategies and projects that are changing the economic landscape of our community. This year, the event will have a slightly different format. Executive Director Donna Wotton will provide a short overview of our 2021 goals, projects, and participants. Then attendees will be able to talk directly with the staff, board members, volunteers, and beneficiaries that participate in our programs. All of our participants will be able to talk with you about an area of economic development from their first-hand experience and how that program is helping to realize the vision that we share for the Ticonderoga Area.



Please join us on August 10 as we bring Ti-Alliance to life for you.



Ti-Works is Bigger and Busier This Summer

Ti-Works is bigger and busier than ever! Our downtown co-working space celebrated its first "birthday" on July 27, with an expansion that has tripled our space. Major renovations took place in June, as the "hole in the wall" office cut a literal hole in the wall to expand into the space next door. Fresh paint, flooring, and fixtures breathed new life into the vacant space. Ti-Works now supports up to nine remote workers every day with robust internet and phone connections.

Californians, Texans, Floridians, Georgians, Vermonters, and New Yorkers have become enthusiastic fans of Ti-Works. According to them, Ti-Works checks all the boxes of being a clean, professional, and convenient place to work. Patrons include lawyers, educators, data analysts, finance executives, engineers, management consultants, sales managers, and more.

We'd like to thank Mary Mazzotte, our generous landlord, for being a great partner in this project. Thank you to Hudson Headwaters Health Network and Health Foundation for donating desks, chairs, and partitions. We'd also like to thank Betsy Krebs and Merribeth Elling for displaying original artworks. Thank you to everyone who has supported our Ti-Works Co-Working Space.



Let There Be Art

We are always looking for ways to support the arts in our community. One of the ways is to feature local art for sale in our Ti-Works office. In May, we sold a beautiful piece, *In a Hacker's Wake*, by Susan Darrin. The vibrant giclée on board depicts a picturesque view of Lake George from the back of a Hacker-Craft boat. Susan generously donated the piece and the sale of the painting supported Ticonderoga High School's Spring drama-comedy production, *She Kills Monsters*.

"The generosity of the Ti-Alliance was crucial in pulling off our spring production," said Theatre Director Kyle Lang. "Broadway stage choreographer Rob Aronowitz was able to return and help us polish several combat sequences. Ti-Alliance's dedication to arts education is deeply appreciated by Sentinel Productions."

Currently, we have 23 pieces by local artists proudly on display at our office. So stop by. You may just go home with some beautiful new art! If you or someone you know is interested in displaying or selling art at Ti-Works, contact us at claire@ticonderoga-alliance.org.



In a Hacker's Wake by Susan Darrin









Ti-Alliance Awards \$43,000 in Scholarships

We are excited to announce the Alliance has awarded \$43,000 in Skilled Career Training Scholarships to four Ticonderoga High School graduates for the 2021/2022 and 2022/2023 school years. Congratulations to our 2021 recipients: Brett Moore, Shannon Jordon, Michael O'Donnell, and Brandon Provoncha!

Brett Moore is a 2019 THS graduate who just graduated from SUNY Wanakena Forest Ranger School. He is continuing his studies this fall at Paul Smith's College to pursue a four-year degree in forestry.

"The Ti-Alliance has done so much to help me pursue my lifelong dream of becoming one of the few NYS forest rangers," Moore said. "They not only helped me financially, but they have also gone beyond that with their great team of employees checking in on me throughout every step of my education at the Wanakena Ranger School. They provided me with a mentor (Jason) who has a degree in forestry and was there any time I needed advice on my studies or when I just needed someone to talk to. It was very comforting to know there was always someone there when I needed it. The Alliance has inspired me in so many ways."

Shannon Jordon and Michael O'Donnell are members of the THS Class of 2021. Shannon will be attending Hudson Valley Community College in the fall to study nursing. After achieving her nursing degree she hopes to continue her education and pursue her dream of becoming a NYS State Trooper. Michael will be attending SUNY Adirondack in the fall to study art. After college, he aspires to open his own gallery, teach art, and work on electronic arts.

Brandon Provoncha is a 2020 THS graduate who will study welding at Modern Welding School for a professional welders certification. He is also apprenticing in musical instrument repair at Cole's Woodwind Shop in Saratoga Springs and is actively involved in the BeInstrumental program bringing refurbished instruments to area schools. He aspires to open his own welding and instrument repair shop to help people in the community.

Thank you to the DiFebbo Educational Trust and all of our generous donors who make these scholarships possible. Your generosity makes a huge difference to these students as they pursue their dreams! For more information on how to donate and invest in the future of our students, visit www.ticonderoga-alliance.org/career-training-scholarships.

Ticonderoga Area Opportunities Abound on the Opportunity Page

In past newsletters we've talked about the Opportunity Page. We've just added a *Commercial Real Estate* opportunity page which we hope will inspire some entrepreneurs by showing them the perfect location for their new Ticonderoga business. Our new promotional program is broadcasting the Opportunity Page on Google and Facebook throughout the entire northeast from Philadelphia to Boston, and throughout the North Country. Follow us on Facebook and Instagram. Watch our #WhatIfWednesday posts for inspiration, and share them with your friends and family. Share the Vision.



Stay Up to Date - Follow Us

<u>Facebook</u>: @revitalizeticonderoga <u>Instagram</u>: @ti_alliance

Donate to Ti-Alliance

Share the Vision!

You can donate **here** on our website or on our Facebook page.