



# Ticonderoga Revitalization Alliance

*A non-profit 501(c)3 Local Development Corporation whose mission is to restore economic prosperity in the Ticonderoga region by serving as a catalyst for innovative ideas and resources, and for public-private partnerships and investment opportunities.*

Issue #13 - February 2021

## From the Board

Our winter newsletter is filled with opportunities big and small. We've just introduced The Opportunity Page on our website, which features business, housing, and job opportunities in our community. The goal is to strengthen the foundations of our local economy with good employment, a skilled workforce, and a vibrant downtown. If you share the vision, please share the link [www.ticonderoga-alliance.org/opportunity](http://www.ticonderoga-alliance.org/opportunity) and read on.

We're also very excited to be expanding our Trade Education Access Program with two new elements. We just put our Career Training Quick Access Guide online so that it is accessible to all students, counselors, teachers, and parents remotely. The pandemic and remote school days also prompted us to rework our "Contractors in the Classroom" program to "Students in the Field" to introduce students to the many skilled careers available in our community. And we're kicking off another exciting season of scholarships for students interested in getting training in these fields.

If you are interested in the work of Ti-Alliance, get in touch. We're always looking for volunteers to lend their talents to the Vision.

### The Ti-Alliance Board of Directors

Nancy Archer	Lance Clark
Scott Hearburg	Pat Ida
Chris Mallon	Sandy Morhouse
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## Introducing The Opportunity Page

Ti-Alliance has recently launched the new Opportunity Page website. If you've ever heard someone say "if I could make a living in Ticonderoga, I'd live there," tell them about the Opportunity Page. It is designed to organize information about existing Ticonderoga Area opportunities in a single place and spark the imaginations of people who might want to live and work here. The new website will have four sections: Businesses for Sale, Businesses to Start, Affordable Housing, and Professional Jobs/Remote Working.

There are great resources in our area to help entrepreneurs and new residents. The Ticonderoga Area Chamber of Commerce, the Small Business Development Center, the ANCA Businesses in Transition Center, and Ti-Alliance, are a few. We're all here to help people realize their dreams.

Visit the Opportunity Page using the link below or tell someone you know that their future awaits in the Ticonderoga Area.

[www.ticonderoga-alliance.org/opportunity](http://www.ticonderoga-alliance.org/opportunity)

## Ti-Alliance Digitizes Trade Education Resources

Two years ago, we worked with our school counselors to make an informational brochure to help students pursue their career goals in trade fields. This year, with the world operating remotely, we've updated and put this information online to make these resources even more accessible for students, counselors, schools, and families. The Career Training Quick Access Guide compiles information about programs, schools, and financial aid all in one place.

The updated guide includes nearly 30 programs offered at ten regional schools. This year we've included five additional fields: Nursing, Forestry, Landscaping, Agriculture & Sustainable Food, and Health Sciences & Services.

The Career Training Quick Access Guide also provides financial aid resources for students. Financial assistance is available for students interested in career paths through the [Ti-Alliance Scholarship Program](#) as well as through additional resources found in the guide.

Browse the guide at our website at [www.ticonderoga-alliance.org/skilled-careers](http://www.ticonderoga-alliance.org/skilled-careers).





It's been a busy winter at Ti-Works. Our clientele of remote workers definitely appreciates having a great work environment and good company during the cold winter months.

We've been keeping busy upgrading the Ti-Works office with the addition of a whiteboard and computer for our patrons to use. The office has really come to life since it opened last year, so be sure to stop by and check it out!

For more information or to book your desk, visit our website at [www.ticonderoga-alliance.org/ti-works](http://www.ticonderoga-alliance.org/ti-works).



## Socials Shine in New Year

We love engaging with the Ti-Alliance audience on our social media accounts. But maybe they love it more, Facebook engagements skyrocketed by over 240% in January! Of course, there's a lot to be excited about. People loved the Opportunity Page launch, Ticonderoga High School Welding video, and information on local ski trails. The Ti-Alliance Instagram community is growing fast too, welcoming 13% more new followers in January. We can't wait to share more exclusive content with everyone. So follow along on Facebook @revitalizeticonderoga and Instagram @ti\_alliance and don't forget to like, comment, and share!

## Ti-Alliance Presents: Students in the Field

What better way to show our young people what great careers exist in our area than to take them on field trips to job sites? Last year, we started a program called "Contractors in the Classroom" at Ti High. The idea was to bring local business owners into the classroom to introduce students to various occupations and teach them a cool skill for each trade. But then a global pandemic cut the program short...go figure.

This spring, with students remote for several days each week and an inability to bring people into the classroom, we were inspired to invent an even better version that we're calling "Students in the Field." We've worked with the school to design COVID-safe outings for 3-4 students at a time to visit various job sites from construction sites to medical facilities.

During the site visit, students will interview professionals in the field and learn a skill on the job. Students will record their interviews and the skill lesson so they can share their experience, peer-to-peer, with their classmates. A few visits will not be able to accommodate students (some indoor medical and office sites), but will help us create videos from their workplaces to share with students. The library of videos will be available to teachers and students as they explore the many exciting occupations in our community.

## Connecting Students and Employers

Almost half of the students in the 2021 graduating class are not currently planning to attend college next year. Many of the employers participating in the Students in the Field program are also participating in the Ti-Alliance Intern Program. During our visits, they will be looking for their next great employees and connecting with interested students. It's an exciting way to connect our young adults with employment and career opportunities right here in our area.

If you or someone you know would like to share a career path with our students, contact program coordinator Melinda Fuller, at [fuller.melinda@gmail.com](mailto:fuller.melinda@gmail.com) or 518-222-4809.

## The Magic of Welding Gloves

Welding gloves as an impediment to education? That's just what happened in the Ticonderoga High School Technology class. The welding bay is one of the most popular technology modules among students. But when COVID hit, the Welding Bay had to be shut down because students couldn't share the few pairs of welding gloves. To help, Ti-Alliance purchased 60 pairs of welding gloves so that each student could have their own personal pair. Mike Uchal, the Technology teacher reports now that they are up and running again, the welding bay is more popular than ever!

## School has Other Small Needs

In discovering the need for welding gloves, we asked Principle Donohue if there were other classrooms with small needs. He polled the teachers for a wish list and sent it along to us. The list includes lots of inexpensive workbooks, flashcards, and other supplies unsupported by our slim school budget. We want to help, so we're putting together a school gift card that can be used by Principal Donohue to purchase the items on the wish list.

## Support the School Gift Card

If you or someone you know would like to donate a little bit to the classroom gift card, please donate through the [Ti-Alliance website](http://www.ticonderoga-alliance.org). Just check the "write us a comment" box and type in School Gift Card.



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**Instagram:** @ti\_alliance

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### Share the Vision!

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